



Order	<b>63018639</b>
Revision	<b>3</b>
Type	<b>Non-Merchandise Order</b>
Order Date	<b>03-JAN-2022</b>
Purchasing Agent	<b>Novelli, Elizabeth</b>
Revision Date	<b>31-JAN-2023</b>
Revised By	<b>Elizabeth Novelli</b>

Supplier: **AC NIELSEN CORPORATION**  
**DBA THE NIELSEN COMPANY US LLC**  
**SCHAUMBURG, IL 60173-2076**  
**US**

Ship To: **PLCB CO 8110**  
**5TH FLOOR NORTHWEST OFFICE BLDG**  
**HARRISBURG, 17124-0001**  
**US**

Bill To: **PLCB - AP OFFICE**  
**COMPROLLER OPERATIONS LCBS**  
**HARRISBURG, 17108-2025**  
**US**

Supplier No.	Payment Terms	Freight Terms	FOB	Ship Via
	<b>Net 30</b>			
Supplier Contact and Telephone #	Purchasing Agent, Email Address and Telephone #			
<b>+1 (866) 563-8956</b>	<b>Novelli, Elizabeth</b>			

**Notes:**

1.30.2023 - BN - CO3 - PO IS BEING RENEWED FOR 1 YEAR FOR PERIOD 5.20.2023 THROUGH 5.19.2024. ADDING LINE 4 FOR THIS PERIOD.

9/2/2022 - CO2 - BN - THE FOLLOWING CHANGES ARE BEING MADE TO MOVE MONIES FROM FY21 TO FY22.

LINE 3: CANCELED LINE.

LINE 4: INCREASED TO 2.

3/17/2022 – MAJ (CO1/REV 1) - EXERCISE OPTION YEAR 3 TO CONTINUE THE COMPARISON PRICING STUDY SERVICES FOR ONE YEAR FOR THE PERIOD 5/20/2022 THROUGH 5/19/2023.

CREATED LINE 4

THIS PROCUREMENT DOES NOT VIOLATE THE GOVERNOR'S PURCHASING BAN OF 3/19/2020.

9/7/2021 - TLM (Rev 3): CHANGED REQUESTER.

3/25/2021 - TLM (Rev 2): EXERCISE OPTION YEAR 2 TO CONTINUE THE COMPARISON PRICING STUDY SERVICES FOR ONE YEAR FOR THE PERIOD 5/20/2021 THROUGH 5/19/2022.

CREATED LINE 3.

PLCB POC CHANGED FROM DALE HORST TO DEBORAH RIVERA, EMAIL CONTACT

COMPARISON PRICING STUDY NOT TO BE COMPLETED UNTIL REQUESTED BY DEBORAH RIVERA.

3/10/2020 - TLM (Rev 1): EXERCISE OPTION YEAR 1 TO CONTINUE THE COMPARISON PRICING STUDY SERVICES FOR ONE YEAR FOR THE PERIOD 5/20/2020 THROUGH 5/19/2021. CREATED LINE 2.

PRICING AS PER ATTACHED NIELSEN QUOTE DATED 3/11/2019.

REFERENCE: PLCB STANDARD CONTRACT TERMS AND CONDITIONS FOR NON-MERCHANDISE PURCHASE ORDERS FORM 54-FA-2.0 AND NIELSEN TERMS AND CONDITIONS/ORDER CONFIRMATION AND AGREEMENT FOR ONE-TIME ORDER OP0000429081.

CONTRACT TERM: 05/20/2019 THROUGH 05/19/2022

THE PLCB RESERVES THE RIGHT TO RENEW THIS CONTRACT FOR FOUR ADDITIONAL ONE-YEAR OPTIONS.

CONTACT PERSON: PHILLIP TEDESCO

CONTACT PHONE:

EMAIL:

PURCHASING AGENT: TAMMY MCQUAID

PHONE:

FAX: 717-783-8927

EMAIL:

UPON DELIVERY OF THE ITEM(S) OR SERVICE(S), PLEASE MAIL OR EMAIL YOUR INVOICE TO:

MAIL:

PLCB AP OFFICE  
COMPTROLLER OPERATIONS LCBS  
PO BOX 12025  
HARRISBURG, PA 17108-2025

EMAIL: RA-PLCB\_Invoices@pa.gov

FAILURE TO COMPLY WITH THE FOLLOWING REQUIREMENTS WILL DELAY PROCESSING OF PAYMENT.

- \* THE INVOICE MUST BE ITEMIZED BY PURCHASE ORDER LINE ITEM.
- \* THE INVOICE SHOULD ONLY INCLUDE THE AMOUNTS DUE UNDER THE PURCHASE ORDER.
- \* THE PURCHASE ORDER NUMBER MUST BE INCLUDED ON ALL INVOICES.

Reference Documents: NTP Letter-Option Year-63018639.pdf  
 NTP Letter-Option Year-63018639.pdf  
 63018639 - NTP.pdf  
 PLCB Form 54-FA-2.0 PLCB Standard Terms & Conditions - Non-Liquor.pdf  
 PLCB - Nielsen Pricing Insights Study.pdf  
 Quote Letter - PLCB and Nielsen 2019.pdf

All prices and amounts on this order are expressed in USD

Line	Part Number/ Description	Delivery Date/Time	Quantity	UOM	Unit Price(USD)	Amount(USD)
3	OPT YR 2 FY 21 - COMPARISON PRICING STUDIES	Needed: 20-MAY-2021 00:00:00	0	Ea	15000	0
Ship To: Use the ship-to address at the top of page 1						
4	OPT YR 3 FY 22 - COMPARISON PRICING STUDIES	Needed: 20-MAY-2022 00:00:00	2	Ea	15000	30000
Ship To: Use the ship-to address at the top of page 1						
5	OPT YR 4 FY23 - COMPARISON PRICING STUDY	Needed: 20-MAY-2023 00:00:00	1	Ea	15000	15000
Ship To: Use the ship-to address at the top of page 1						
						<b>Total: 45000 (USD)</b>



January 30, 2022

Mr. Phillip Tedesco  
AC Nielsen Corporation  
DBA The Nielsen Company US LLC  
150 Martingale Rd.  
Schaumburg, IL 60173-2076

Re: PO-63018639

Dear Mr. Tedesco,

This letter will serve as your authorization to proceed with the requirements of Purchase Order 63018639, Option Year 4 effective May 20, 2023, through May 19, 2024

Comparison pricing study not to be completed unless requested by Deborah Rivera.

Please contact me at [REDACTED] if you have any questions.

Sincerely,

*Betsy Novelli*

Betsy Novelli, Procurement Specialist II  
Purchasing & Contract Administration Division